

## “Beyond the Wire”

Beyond the Wire" a top 10 show already!

In just 2 months Beyond the Wire has showed incredible growth. Arbitron ratings for May and June place “Beyond the Wire” 10<sup>th</sup> out of 22 shows broadcasting during the Monday 10:00 am – 11:00 am timeslot

### National Recovery Month Shows

Monday September 3 – **Greg Warren**, President & CEO Baltimore Substance Abuse Systems



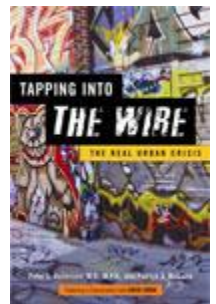
Monday September 10 - **Dr. Peter Beilenson**



Dr. Peter Beilenson is Howard County's health officer. From 1992 to 2005 he served as Baltimore City's health commissioner. Patrick McGuire is a journalist with more than 20 years' experience, fourteen of which were at the *Baltimore Sun*.

### **Tapping into “The Wire” -**

- Millions of people got their introduction to Baltimore by watching "The Wire." The show examined some very difficult urban problems. For example, did Omar Little die of lead poisoning? Can children like Wallace and Dukie be saved? *Tapping Into “The Wire”* uses the television series as a road map for exploring connections between inner-city poverty and drug-related violence. Dr. Peter Beilenson and Patrick McGuire have written a compelling, highly-readable examination of urban policy and public health issues impacting cities across the nation. Each chapter recounts scenes from "The Wire," placing the characters' challenges into the broader context of public policy. **Note: Dr. Beilenson’s appearance on BTW will proceed his and**



**co-author Patrick McGuire's book launch event being held at the Enoch Pratt Central; Library on Tuesday September 10 @ 6:30 pm**

- Monday September 16 – **Rafael Alvarez** (Confirmed)



As a noted author and former newspaper man Mr. Alvarez has written a new book entitled "The Tuerk House" . Alvarez's book chronicles the proud and groundbreaking history of Baltimore's Tuerk House Residential Treatment Program

**The Tuerk House.**

Tuerk House, Baltimore's groundbreaking drug and alcohol rehab center, opened in 1970 after Maryland reclassified alcoholism from a criminal offense to a disease. In *The Tuerk House*, author and former newspaperman Rafael Alvarez covers the institution's founding and changes in the philosophy of treatment over the years. It also includes a biography of Dr. Isadore Tuerk, the University of Maryland psychiatrist and alcoholism expert for whom the rehab center is named. Operating in west Baltimore since the 1990s, Tuerk House treats as many as 1,200 addicts a year at little or no cost.



- **Note: Mr. Alvarez's appearance on BTW will proceed a book launch event being held at the Enoch Pratt Central; Library on Tuesday September 17 @ 6:30 pm**

Monday September 24 - **Dr. Oxiris Barbot** - Health Commissioner Baltimore City



- Dr. Barbot joins co-hosts Hardy and Furr-Holden to discuss the Mayor's health policy agenda, and the Healthy Baltimore 2015 Initiative